



2024
Sponsorship Opportunities

Courage & Cancer

An Evening of Stories

May 23, 2024 • 5:30—8:00 pm

Cohoes Music Hall
58 Remsen Street, Cohoes, NY 12047

To benefit the NYOH Community Cancer Foundation

Courage & Cancer

An Evening of Stories

Thank you for considering to support our 2024 event.

We are thrilled to invite you to our Courage & Cancer: An Evening of Stories event at the Cohoes Music Hall on Thursday, May 23. Your support as a sponsor will make a meaningful impact on the NYOH Community Cancer Foundation's mission to alleviate financial hardship for local community members facing cancer.

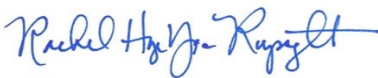
This event promises an evening of hope, community, joy, and inspiration, with cancer survivors and those affected sharing personal stories on stage. By becoming an event supporter, you play a crucial role in helping us provide financial assistance, patient education, and other resources to individuals diagnosed with cancer, enabling them to focus on treatment and improve their quality of life.

The NYOH Community Cancer Foundation addresses practical needs like helping cover rent and other household bills and providing gift cards for essentials, as well as funds free wellness programs and education for patients and their caregivers. Your support makes these efforts happen. Attached is information on our sponsorship levels.

Your commitment would not just be a financial contribution but a sense of hope for those navigating the challenges of cancer. We hope you consider joining us in this meaningful event.

Thank you for your time and consideration.

Cheers,



Rachel Hye Youn Rupright
Foundation Administrator









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2024 Sponsorship Packages

To maximize all benefits included in your sponsorship, please let us know your commitment level by April 11, 2024.

	Presenting Sponsor*	Novelist Level	Playwright Level	Storyteller Level	Narrator Level
Sponsorship Benefits	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Acknowledgment on event web page and digital invitation	Listed as Presenting Sponsor with prominent logo and name placement on all event marketing materials	Logo & Name	Logo & Name	Name	Name
Acknowledgment in the Foundation electronic newsletter and on social media		Exclusive Article	Logo & Name	Name	Name
Acknowledgment on event signage and printed program		Logo & Name	Logo & Name	Name	Name
Company name included in any press materials					
Inclusion in event printed program	Full page Ad	Half page Ad	Half page Ad	Name	Name
Invitation to pre-event reception and cocktail hour	8	6	4	4	2
Reserved seating in theater**					

*Presenting Sponsor is exclusive to one corporate sponsor

**Option to donate all or some of your tickets back to the NYOH Community Cancer Foundation

Courage & Cancer

An Evening of Stories

2024 Sponsorship Commitment

Yes! We want to support Courage & Cancer: An Evening of Stories!

To maximize all benefits, please let us know your commitment level by April 11, 2024.

- \$10,000 Presenting Sponsor \$5,000 Novelist \$2,500 Playwright
 \$1,000 Storyteller \$500 Narrator

Company/Individual Name _____

Please write exactly how you'd like your company/name listed in all promotional materials.

Point of Contact

Name _____ Title _____

Address _____ City, State, Zip _____

Phone _____ Email _____

Designate our Donation *Optional*

- In honor of In memory of

Name _____

Guest Names

- Yes, we plan to attend. No, we do not plan to attend and would like to donate our tickets back.

This is a seated ticketed event. Please send us your guest names no later than May 16, 2024 to rachel.rupright@usoncology.com.

Payment Options

- Online via credit card at <https://bit.ly/stories2024> or by scanning the QR Code.
 Check made payable to the NYOH Community Cancer Foundation enclosed.
 Please invoice us. Payment is due four weeks prior to the event.



The NYOH Community Cancer Foundation is a 501c(3) organization. The Foundation will provide an acknowledgment for your tax records upon full receipt of your donation.

Ad & Design Specs

All design materials should be press-ready digital 300 dpi in EPS, PDF, InDesign, or Illustrator format.
Ad sizes are full page: 8.25 x 5.25 and half page: 4.25 x 5.25.
Email ads to rachel.rupright@usoncology.com by May 3.