

(518) 373-3950

449 Route 146, Suite 101 | Clifton Park, NY 12065

nyohfoundation.org

## Hosting a Fundraiser for the NYOH Community Cancer Foundation

If you feel inspired by the NYOH Community Cancer Foundation's work, have a personal connection to someone with cancer, are grateful for the care received at NYOH, or just want to give back to our local community, consider organizing a fundraiser to benefit our Foundation. Here are some ideas for getting started:

#### What kinds of fundraisers are allowed?

We are open to your creativity! If you are an individual or community group, you could host a bake sale, car wash, music concert, golf tournament, or community walk; or sell items (ex: jewelry or baked goods). If you are a business, consider an internal effort for employees, clients, or dedicate a portion of sales.

# Who can host a fundraiser on behalf of the NYOH Community Cancer Foundation?

Individuals, groups, and organizations can host an independent fundraising effort to support our Foundation. Some of our previous supporters have been high school sports teams, local businesses, college students, cancer survivors and their family members, and more.

## What is expected with hosting a fundraiser?

- Plan and execute the event and program
- Create any advertising and publicity
- Tag the Foundation on any social media posts
- Acknowledge that the fundraiser is supporting the NYOH Community Cancer Foundation, and the Foundation is the beneficiary of the funds raised.
- Collect ticket sales and track donations
- Share any fundraiser photos for Foundation usage
- Make your donation of funds raised within 60 days post-event (check or online)

### **How can the NYOH Community Cancer Foundation assist?**

- Provide any input or consultation on your fundraising idea and event
- Provide any letter of support to validate the authenticity of the event to prospective supporters or sponsors
- Share our logo for promotional materials
- Send copies of our Foundation brochure
- Attend the event (ex: participating, speaking, or tabling at the event), if schedules allow
- Provide a prize basket, when possible and if needed
- Provide donation acknowledgement letters to individuals or sponsors who donate directly to the Foundation
- Promote the event and provide recognition post-event within the Foundation's network (e-newsletter, social media)
- Coordinate a check presentation

## The NYOH Community Cancer Foundation will not provide the following:

- Monetary support, deposits, sponsorship, or other event expenses.
  Donations made directly to the Foundation as part of the event cannot be used to cover the event's expenses.
- Donor outreach
- Liability insurance or sign vendor contracts
- Liquor license
- Sales tax-exempt status
- Volunteers or staffing of the event

#### Want to discuss more? Let's connect!

Thank you for considering! Have an idea? Want to get started?

#### Contact us:

hello@nyohfoundation.org (518) 373-3950

"I had an amazing time organizing a fundraiser for the NYOH Community Cancer Foundation. They are such a worthy cause and they were a great support throughout the whole process. I would love to host this event or another fundraiser for them in the future!" –N.D., Amsterdam, NY