



Presenting Runway Sponsor ★EXCLUSIVE★

\$10,000

- Ten VIP tickets to Rock Your Style® 2024 Fashion Show with premier reserved seating
- Exclusive naming rights of the event with integration into the 2024 RYS logo
- Name/company logo prominently displayed on the digital invitation with a clickable link to your website
- Name/company logo prominently featured in the commemorative Look Book
- Full page back-cover color ad in the commemorative Look Book, ensuring maximum visibility for your brand
- Extensive dedicated social media posts recognizing your exceptional support
- Premier logo placement on the event website and an 8'x8' event banner, as well as all event collateral
- Opportunity for a representative from your company to give opening remarks during the event
- Two tickets to the 2025 Courage & Cancer: Evening of Stories benefiting the NYOH Community Cancer Foundation

Haute Couture Level

\$5,000

- Six VIP tickets to Rock Your Style® 2024 Fashion Show with premier reserved seating
- Name/company logo prominently displayed on the digital invitation with a clickable link to your website
- Name/company logo featured prominently in the commemorative Look Book
- Full page color ad in the commemorative Look Book
- Dedicated social media posts acknowledging your significant support
- Name/company logo prominently displayed on the event website and an 8'x8' event banner, as well as all event collateral

Trendsetter Level

\$2,500

- Six VIP tickets to Rock Your Style® 2024 Fashion Show
- Name/company logo prominently displayed on the digital invitation with a clickable link to your website
- Name/company logo featured in the commemorative Look Book
- Option to sponsor a model
- Half page ad in the commemorative Look Book, allowing you to showcase your business
- Dedicated social media posts highlighting your support
- Name/company logo displayed on the event website and an 8'x8' event banner

Luxe Level

\$1,000

- Four VIP tickets to Rock Your Style® 2024 Fashion Show
- Name/company listed prominently on the digital invitation
- Name/company featured in the commemorative Look Book

Vogue Level

\$500

- Two VIP tickets to Rock Your Style® 2024 Fashion Show
- Name/company listed on digital invitation
- Name/company listed in commemorative Look Book

Can't make the event?

Sponsors have the option to donate all or some of their tickets back to the NYOH Community Cancer Foundation.



Yes, we want to be a Rock Your Style® Sponsor!

- Presenting Runway Sponsor: \$10,000 ★EXCLUSIVE★
- Haute Couture Level: \$5,000
- Trendsetter Level: \$2,500
- Luxe Level: \$1,000
- Vogue Level: \$500

Contact Name _____

Company/Individual Name (for print) _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Designate our sponsorship in honor of / in memory of _____

To ensure that you receive all the marketing benefits you deserve, we kindly request your commitment by emailing this completed form to rachel.rupright@usoncology.com no later than 5:00 PM on Friday, August 9.

We offer three payment options. Let us know which one works for you!

- Online with a credit card at <https://bit.ly/RYS24> or by scanning the QR Code
- Check made payable to NYOH Community Cancer Foundation and mailed to:
449 Route 146, Suite 101, Clifton Park, NY 12065
- Invoice me/us. Payment is due four weeks prior to the event date.



The NYOH Community Cancer Foundation is a 501c3 organization. An acknowledgment for your tax records will be mailed upon receipt of full payment.

All design material should be press-ready digital 300 dpi EPS, PDF, InDesign, or Illustrator files and the ad sizes are:

- Full page 7.75" W x 10.5" L
- Half page 7.75" W x 5.125" L

Be sure to stay up-to-date on the event by visiting nyohfoundation.org/rockyourstyle or following the event on Facebook and Instagram @rockyourstyleNY or @NYOHFoundation!



About The NYOH Community Cancer Foundation

Founded by a group of NYOH physicians, staff, and patients, the NYOH Community Cancer Foundation has been providing financial assistance to local cancer patients since 2000. The mission of the NYOH Community Cancer Foundation is to alleviate financial hardship for community members diagnosed and living with cancer, allowing them to focus on treatment and improve their quality of life. By paying for rent and household bills or providing gift cards to purchase gas and groceries, we help people living with cancer focus on their treatment instead of worrying about daily household stressors. The Foundation also supports limited patient education and patient workshops. In 2023, the NYOH Community Cancer Foundation provided financial assistance to nearly 470 cancer patients in the Capital Region. To learn more or make a donation today, visit nyohfoundation.org.