



Raffle Number

Lookbook

Rock Your Style[®]

Benefiting
The NYOH Community Cancer Foundation

Saturday, September 30, 2023
@Empire Live

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Program

- 6:00 pm Networking & Raffles
- 7:00 pm Program & Fashion Show
- 8:00 pm After Party
- 8:45 pm Raffles Close
- 9:00 pm Winners Displayed/Notified



Clothing and Hair & Make-up Designs Provided By



Signature Cocktails & Delectable Delights Provided by



Our Photographers

The magic of Rock Your Style wouldn't be complete without the generous contributions of our talented photographers who donate their services to the event! Don't forget to visit our social media pages on Facebook and Instagram @RockYourStyleNY and @NYOHFoundation to find the event photos. If you choose to share or post any of these photos, please be sure to credit the photographer. Your acknowledgment of their talent is greatly appreciated!

BRIAN WHEELER  
Photography

M.A.P. Graphics
518-376-4621 *Michael J. Pagnano*

Mark A. Davis
PHOTOGRAPHY

T PHOTOGRAPHY
WILLIAMS
portraiture
fashion
conceptual
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commercial
518-412-2279

About the NYOH Community Cancer Foundation

In 2000, a group of New York Oncology Hematology physicians and staff established the Capital District Cancer Resource Foundation as an independent 501(c)(3) organization to provide emergency financial support for local residents undergoing cancer treatment.

Rebranded as the NYOH Community Cancer Foundation in 2007, the Foundation continues to serve the Capital Region by offering support to alleviate the physical and emotional burdens of a cancer diagnosis. For over 20 years, the Foundation has provided not only financial assistance to thousands of individuals but also small acts of kindness that make a significant impact during treatment. The NYOH Community Cancer Foundation also supports various patient education programs and resources that offer emotional support to cancer patients, their family members and caregivers.

To qualify for financial assistance, applicants must meet the following criteria:

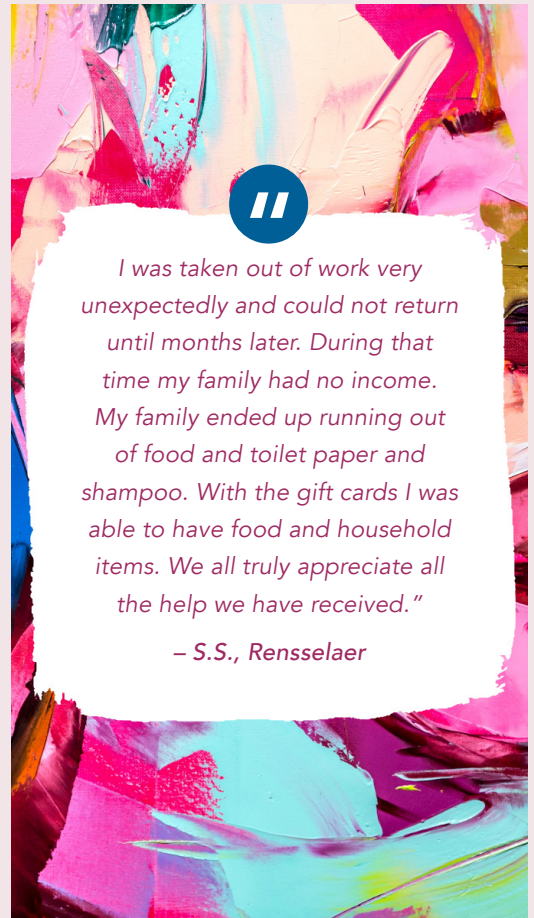
- Receive a cancer diagnosis and undergone treatment within the past 12 months.
- Be 18 years of age or older.
- Reside in the Capital District, encompassing Albany, Columbia, Fulton, Greene, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren and Washington counties.

The Foundation relies on the generosity of individuals, community organizations, local businesses, our patients and their loved ones, as well as NYOH providers and staff, to fulfill its mission.

NYOH Community Cancer Foundation

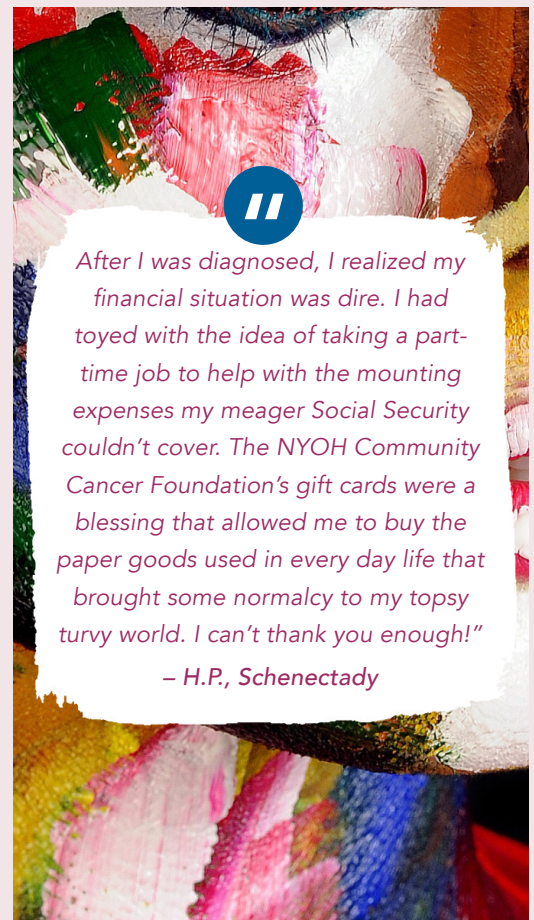
Did you know?

- ★ All donations the Foundation receives stay local.
- ★ The Foundation provided nearly \$180,000 to support more than 400 cancer patients in 2022.
- ★ From 2017–2022 the Foundation provided more than \$627,000 supporting 1,700+ cancer patients.



I was taken out of work very unexpectedly and could not return until months later. During that time my family had no income. My family ended up running out of food and toilet paper and shampoo. With the gift cards I was able to have food and household items. We all truly appreciate all the help we have received."

– S.S., Rensselaer



After I was diagnosed, I realized my financial situation was dire. I had toyed with the idea of taking a part-time job to help with the mounting expenses my meager Social Security couldn't cover. The NYOH Community Cancer Foundation's gift cards were a blessing that allowed me to buy the paper goods used in every day life that brought some normalcy to my topsy turvy world. I can't thank you enough!"

– H.P., Schenectady

About *Rock Your Style*

Established in 2008, this event has raised over \$600,000 for local non-profits, benefiting Capital Region residents in need. Founded by Takara Wiles, Rock Your Style aimed to engage millennials in philanthropy and has since grown to unite generations in driving positive community change.

The premise of the event is simple: 20+ carefully selected “movers and shakers” from the Capital Region enthusiastically set their fundraising targets, engaging in friendly competition for the highly coveted Golden Hanger Trophy. This prestigious award, symbolizing their dedication to philanthropy, is passed on to the top fundraiser of the following year, creating a tradition of giving that transcends time.

This year, we support the NYOH Community Cancer Foundation, making a difference in the lives of cancer patients and their families.

Rock Your Style is more than just a fashion show. It ignites the runway, lifts spirits, creates lasting memories and impacts our local community.

Our Event Hashtag: [#RockYourStyle2023](https://twitter.com/RockYourStyle2023)



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Sanger Jones

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Our Honorary Committee

Meghan Altieri*, *In memory of
Richard Altieri, Jr*

Dr. Nischala Ammannagari, *In honor of
my patients*

Cindy Applebaum

Brian Ballard*

Maile Barcelon*

Maureen Baringer, *In honor of Jenny's
Mom, who raised a beautiful daughter!*

Dr. Courtney Bellomo

Sue Bradley+, *In tribute to Karen Peters*

Sarah Broderick

Jamie Brown, *In honor of Larry Ward*

Daniel Burns*

Suzanne Calabrese

Eugene Cardish III

Karen Carpenter

Dr. Pooja Chaukiyal

Jamie Christian*

Ashley Closson*

Dr. Rufus Collea

Kevin & Maria Connally

Jerome Daniels

Cheryl Delk*

Matthew DiCaprio

Brian Dillman

Jen Donovan*

Dr. Todd Doyle

Kris Duncan*

Sue-Ann Dunn*

Michael Ferra

Christine Filippelli

fin-your fishmonger

Chris Galeo*

Holly Garofano

Dr. Heidi Godoy

Michelle Golonka

Jason Greco

Robert & Andrea Hahn, *To all the strong
superheroes who continue to fight*

Linda Hall*

Sarah Halliday

Mark Hammer, *In honor of Dora Swan*

Ridgely Harrison

Samantha Hotz, *In memory of
Dorothy Hotz*

Payton Huntington*

Chelsie and Ryan Jankow, *In honor of
Jeffrey Cliff*

Angela Joiner, *In memory of*

Debra Thorpe Rucker

Dr. Madhavi Kambam

Christopher Kennedy+ & Melissa Davey

Sue Krizancic

Antoinette Nyiann Lawson*

Orah LeHockey

John Maggiore

Ruth Mahoney

Kate Manley

Margarita City

Luca Marino

Tracy Metzger, *In memory of*

Joe Calabrese

Rose Miller

Martha Minbirole, *In memory of*

Kristy Clement

Anthony & Deborah F. Monticello, *In
memory of Renee Fotouhi Scholder*

Sabrina Mosseau**

Annette Nanes, *In memory of*

Lillian Nanes

Michelle Ostrellich & Howard

Schlossberg

Timothy W. Owens & Monica D. Minor,

In memory of Constance Owens,

Lynnea Stephen & Kate Perry

Tara Pleat, *In memory of*

Robert Wahrman

Lisa Proskin+ & Jonathan Pierce

Dr. Mihir & Mariah Raval

Dr. Rahul Ravilla & Dr. Sowmya

Chandra Reddy

Deb Renner, *In memory of both of
my parents*

Joni Richter*

Joe Roberts

Megan Ross

Nancy Rouse, *In honor of Joe Rouse*

Lucas Ruglis

Rachel Hye Youn Rupright*

Kimberly Sanger Jones

Christine Saward, *In honor of
Jenny Malatras*

Cris Schrader

Karri Scott-DiFazio, *In memory of*

Rona & Arthur Gelfand

David Shaffer+ & Alane Gahagan

Josalynn Smith*

Shannon Smith*

St. John's Episcopal Church

Kim Stergas

Dr. Karen L. Tedesco

Sue Testo

Susan Thomas

Molly Tocin, *In honor of Melinda Mack*

Congressman Paul D. Tonko, *In
memory of Fran Tonko*

Cheryl Trefzger

Kat* & Pat Trippany, *In memory of Mimi*

Dan Urban

Marc Varisco

Carrie Vanderhoof*

Karen VanRoy, *In honor of Sue Testo
& Roslyn Cardish*

Christine Vaughan, *In memory of
Christina Bolduc*

Trang Vu

Brad Wagner

Jill+ & Michael Walsh, *In support of
Shannon Walsh & in memory of Donna
Wingate*

Andrew Weil, *In memory of Eileen
Haworth Weil*

Patrice Wells, *In tribute to Bernie*

Greg Wichser*

Takara Wiles* & Jacques Fontin, *In
honor of Shantell Pitts & Fitzroy Wiles*

*Event Committee Member

+Foundation Board Member

Our Models



Anzala Abozie

The Community Foundation of Greater Capital Region



Championing health and addressing health disparities with elevated significance, Anzala is a dynamic, energetic force driven by an inner radiance. As a fervent strategist and advocate, she passionately champions transformative well-being, social responsibility and a wave of positive impact.

Phil Burse

In Our Own Voices



Phil is a Rock Your Style alum. With a vibrant career spanning over 15 years at In Our Own Voices, Inc. - an organization that addresses the socioeconomic, political and health disparities impacting LGBTQIA+ Communities, with a particular focus on Black, Indigenous and People of Color, Phil currently serves as their Chief Operating Officer. Phil helps pave the way for marginalized and under-resourced communities, breaking down barriers through direct services, training and technical assistance, systems level advocacy and more. He's an advocate for empowering service providers to promote cultural awareness. Phillip is walking our runway for his close friend, Jasán M. Ward, his aunt Alice James, his uncles Jerome Burse, Kenny Burse and Thomas James Sr., all of whom passed away from various forms of cancer, and for his father Maurice Burse who is currently in remission from prostate cancer.

Gabby Calabrese

M&T Bank | The M&T Charitable Foundation



Gabby has always resonated with Rock Your Style's message, but this year's support for the NYOH Community Cancer Foundation was a game changer. Losing her father to pancreatic cancer in just 17 days ignited her passion to defeat this disease through funded therapies. A proud product of the 518, raised by two incredible parents who embraced her love of neon colors and side ponytails, Gabby was taught at an early age that supporting your community is one of the most important things you can do! Seeking a platform to refine her model walk and showcase her amazing dance skills, Rock Your Style is the perfect fit. Grateful for the chance to shine a light on the incredible work of NYOH and their Foundation, Gabby applauds the organization's vital work against cancer and the resources they provide to the community of the Capital Region.

Roz Cardish

La Salle Institute



Roz will be walking in honor of her mother, Sue Testo, who conquered breast cancer during her toddler years, embodying a spirit of triumph. A self-declared mother runner, her world revolves around her amazing husband, precious kids and her role as a driving force behind La Salle Institute's Alumni Relations. When not attending to these responsibilities, she hits the ground, clocking the miles. Running serves as her outlet and 'me time.' It also demonstrates to her young sons the positives that come from determination and perseverance and that age is just a number. You can conquer any goal when you put the work in.

Our Models



Charmaine Daniels
Community Advocate

Thrilled by the Rock Your Style modeling chance, Charmaine honors her late aunt, Debra, a fierce cancer warrior. Charmaine's impactful marketing career is built on forging connections and crafting community events. She's dedicated her runway moment to Aunt Deb, a spirited, sassy soul who defied cancer's odds. In public relations, community engagement and event planning, Charmaine shines. A fitness enthusiast, she loves dancing, dynamic workouts and empowering others. When not shaping messages, she embraces travel and new cultures.



Dr. Aysyl D. De Jesus
New York Oncology Hematology (NYOH)

Dr. De Jesus is a dedicated radiation oncologist at NYOH, burning with passion for medicine and community outreach. As a devoted wife and mother of two, she finds joy in family adventures and cherishes travel moments. Walking in memory of her father, Dr. Robert Dulay, who lost his battle with liver cancer a decade ago, Dr. De Jesus carries his legacy as an oncologist who cared deeply. Remembering her patients' bravery, she walks to continue her mission of compassionate care. Driven by both the past and the future, she strides forward to enhance cancer treatment.



Leevi Dore
Office of Children and Family Services

Motivated by honoring his mother, Dorothy, and those wrestling with cancer, Leevi, an Albany native, stands out. As a trans-male, he has spent 17 years serving the Office of Children and Family Services-State Central Register. Advocating for the needs of New York State's children drives him, while his passion for LGBTQIA+ and trans communities, particularly trans youth, burns brightly. As the proud son of a mother who battled cancer until her passing in 2019, he eagerly anticipates contributing to forthcoming events addressing the diverse needs of various communities. Leevi walks our runway in memory of his mother, Dorothy Gore-Smith.



Jason "ZJ" Halse-Mendez
Buckle & Under Armour

ZJ's life passion centers around teaching and assisting others. Serving as a positive role model, he extends his influence to children facing disabilities or life's challenges. Aiming to create a meaningful impact, he dedicates himself to those less fortunate. Jason, 37, is a teacher assistant at Goff Middle School in East Greenbush, specializing in Life Skills for Special Education Students that are on the Spectrum. During the summers he works as a lifeguard/swim instructor for children and adults with Autism. Beyond the classroom, ZJ got his nickname because of all the fitness he does all around the Capital Region. He owns his own small side business ZJDance & Fitness and works part time at Vent Fitness where he is licensed fitness instructor teaching Zumba, HIIT, Body Pump, and also is a licensed trained swim instructor through American Red Cross. During his leisure moments, he indulges in his passion for soccer, a personal favorite pastime.

Our Models



Howard Hanna
Cancer Connection

Howard is an athlete-storyteller with a profound commitment to sharing his cancer journey and making a positive impact on his community. He serves on the Board of Directors at Cancer Connection, using his platform to advocate for cancer patients and survivors. Howard believes that meaningful stories emerge from life's trials, outdoor exploits, profound dialogues, and unforgettable moments. As a cancer survivor himself, he is driven by the mission of fostering community support and motivating others affected by cancer to embrace life's richness to the fullest extent possible.



Justin Ko
Son of Egg

Justin is the CEO of Son of Egg. His journey traces from South Korea to various states – Tennessee, Oregon, Ohio, and finally to New York. Son. Husband. Personal Driver for his wife. Seeks to connect and develop other entrepreneurs to create a better world.



Dr. Jenny Malatras
Harvard University Extension School

Dr. Malatras, a licensed clinical psychologist, specializes in pediatric psychology. Her commitment as an author and passionate educator is evident in her professional pursuits and community philanthropy. Jenny's journey as mother to Max and Ella and wife to Jim embodies boundless love and positive influence. She's honored to provide resources for those undergoing cancer treatment in memory of her inspiring mother, Eileen Haworth Weil, and aunt, Rona Gelfand. Their legacies fuel her dedication to equity and social justice.



Austin Okoye
Rockefeller Global Family Office

Walking in memory of the late Mrs. Hotz, Austin holds a poignant purpose. Originally from Nigeria, he pursued his education at Skidmore College, where he also excelled in soccer. Currently, he coaches soccer for both a club team and his own venture, SaBiCoach.com.



The Foundation really helped with buying food and paying bills. It allowed us to have more money in our pockets to pay off our debt. It was really a blessing."

– Q.R., Schenectady

Our Models



Dr. Mihir Raval
New York Oncology Hematology (NYOH)

Dr. Raval stands as a representative of NYOH, taking to our runway in support of his patients, and their families. Having dedicated five years to NYOH in the expertise area of Hematological Malignancy and Stem Cell Transplant, he feels deeply honored to serve these patients. The trust they place in him, along with the chance to positively influence their well-being, holds immense meaning. The level of involvement required to fight day in and day out to take care of the whole patient makes Dr. Raval feel like he's treating family. In leisure, Dr. Raval's fondness for travel and the outdoors shines through. Married to his beautiful wife, he's also a proud parent to a cat and a German Shepherd.



Ana Shaello
DNA BodyWorx



Ana is a Rock Your Style alum. The vibrant energy, sense of community and love shared among participants captivated her to do it again. As a mom, business owner and member of the 60+ crew, she is the proud owner of DNA BodyWorx and a managing partner at PIT Fitness—a health and wellness boutique studio in Colonie. Embracing this opportunity, she's passionate about showcasing the essence of "wellness." Her ultimate goal is to empower women, guiding them to seize control of their well-being through thoughtful actions that lead to their desired outcomes. Ana is walking in memory of her aunt Rakel Alston; and in honor of her long-time friend Zuberu FaSenntao, who is currently in treatment for breast cancer.



Leah Stocum
PEAK Partners Team Powered by PLACE.com



Leah joins with deep respect for those who've bravely faced cancer's battle. Curious about her floating heart balloons? A smile sparks her adventure. She and her dog share a special bond. Her superpower? Achieving feats in high heels. The PEAK Team is where she finds true happiness.



Dora Swan
fin - your fishmonger

Dora, the force behind fin-your fishmonger, unexpectedly merged her personal journey with a decades-long career in sexual health education and administration, learning and sharing about topics that people find difficult to talk about. Diagnosed with triple-negative breast cancer through a regular mammogram in 2022, she and partner Peter stood strong. Amid cancer's hushed tones, she shattered silence through candid social media sharing, drawing back the curtains on even the most minuscule components of cancer. With four kids and eight grandchildren in their blended family, Dora rocked her bald look, sparking conversations on living with cancer without concealing it with wigs or scarves. She recently finished a new, aggressive, dose-dense treatment regimen only a few short weeks ago; and had a post treatment mammo with perfect results! Dora takes to our runway as a cancer survivor.

Our Models



Chris Tocin
M&T Bank

M&T Bank

By day, Chris is a data aficionado; by night, a dedicated father, friend, community contributor, lacrosse coach, outdoor enthusiast, and dedicated Buffalo Bills fan. He fills his days with adventure and movement; chasing his two girls around and keeping everyone active and engaged. Chris walks in honor of Megan Ortolano, Brian Myers and Melinda Mack and in memory of Karen Wnuk, Dot Tocin and Johnny Guida.



Larry Treen
Treen Charitable Events

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As the co-founder of Treen Charitable Events, Larry, alongside his wife Nicole and their children Cole and Elle, is committed to raising funds for cancer research and cures, encompassing all cancer types. The Foundation's inception pays homage to Nicole's YiaYia, who succumbed to leukemia in 1985, propelling their relentless pursuit of a cancer-free world. Larry is also the owner of Relay Integrated Logistics and Solutions, delivering accelerated growth for companies by developing customized solutions to unlock value in operations, supply chain, sales and more. Larry is taking the runway this evening in honor of his mother, Rene Ims.



Shannon Walsh
St. Peter's Hospital

Shannon Walsh walks with heartfelt dedication, honoring her family members who battled cancer and her patients at St. Peter's Hospital. As a Registered Nurse on the med surge oncology unit, she graduated from Hudson Valley Community College with her Associates degree and this past August, graduated from the one year fast-track program at Maria College through a scholarship that was offered by St. Peter's. Shannon's aspiration to become an oncology nurse was kindled by her mother's battle with Non-Hodgkins Lymphoma during her youth. Shannon walks in honor of her mom, grandmother (Donna Wingate) and her aunts who battle breast cancer.



Photos by MARS Photography



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M&T Bank is proud to support 2023 Rock Your Style models Gabby Calabrese and Chris Tocin.

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BREAST CANCER SURVIVORSHIP

Series of workshops led by national health experts on breast cancer, survivorship, and healthy living

138
participants



WRITE TREATMENT WORKSHOP

A 4-week workshop providing cancer patients a space to heal and connect through writing

9
participants



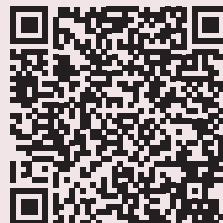
March 2023

Ways to Give

The NYOH Community Cancer Foundation relies on the generosity of individuals, community organizations, local businesses, our patients and their loved ones, as well as NYOH providers and staff to help fulfill our mission. We invite you to join our community that is greater than cancer.

- Give In Memory or In Lieu of Flowers
- Honor an NYOH Superhero
- Discuss Planned Giving and Assets
- Join our Community of Caring
- Host a Fundraiser for Us
- Sponsor our Events or Programs

SCAN TO DONATE



NYOH Community Cancer Foundation
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nyohfoundation.org

”

I have breast cancer and am now getting daily radiation treatments at NYOH.

My air conditioner broke and the heat has been harder to tolerate with the side effects of the radiation. I am so thankful to the NYOH Foundation for helping me buy a new air conditioner to stay cool this summer!

– C.G. Scotia



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For more information about the Adaptive Assist patient support program please visit Adaptive-Assist.com



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Congratulations, Justin Ko!

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Wishing all of the dazzling Rock Your Style® Models a great evening!



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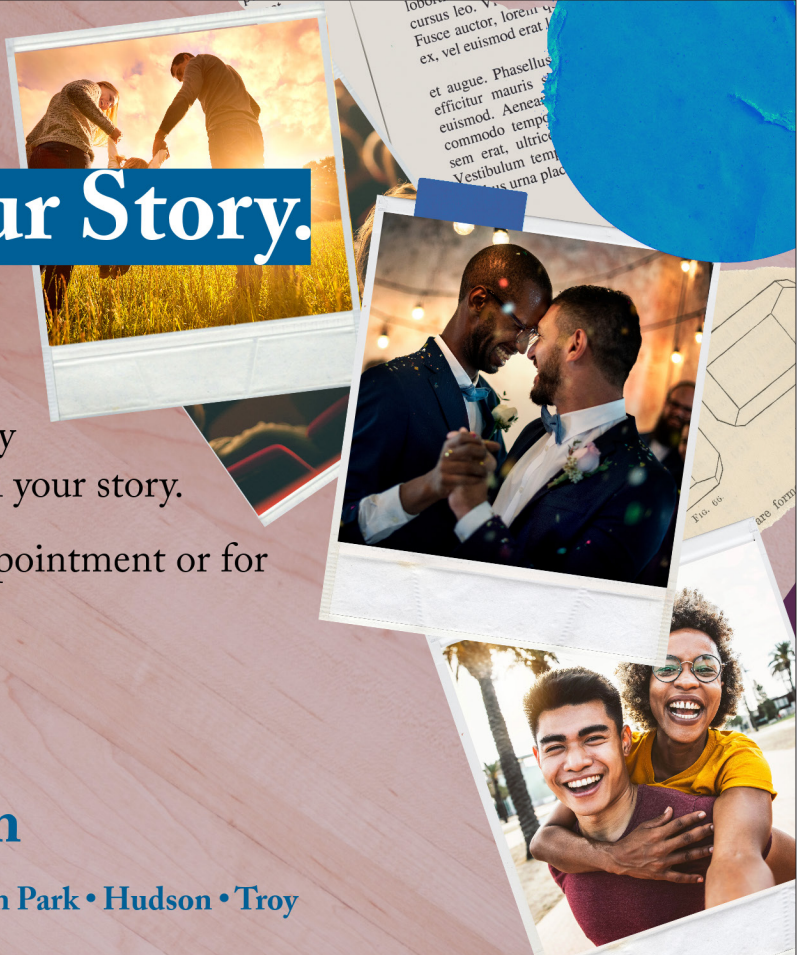
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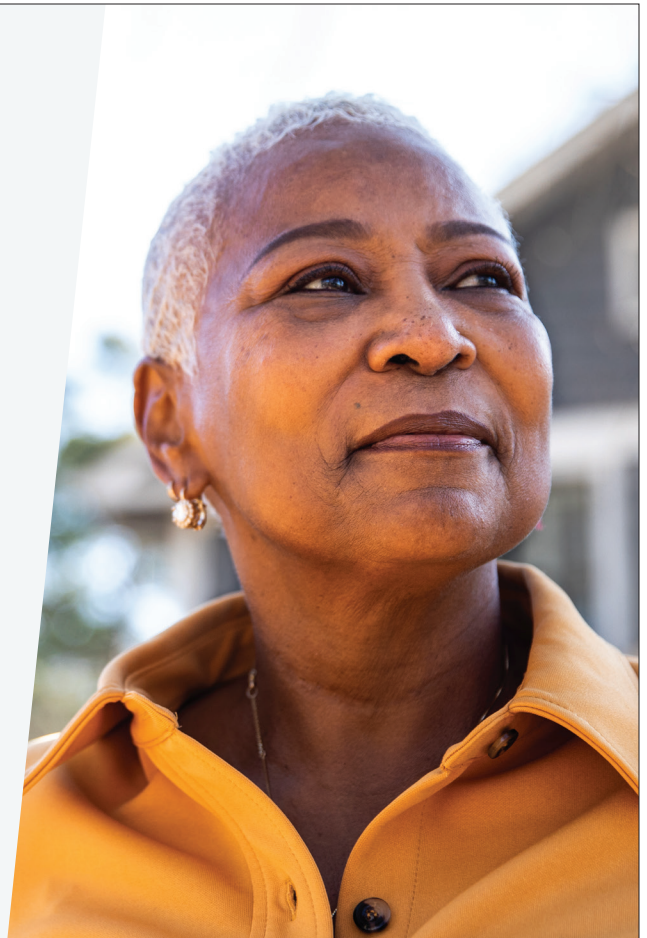
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A collection of five stylized fashion sketches of models. The sketches are rendered in a mix of teal, green, and black colors. They are arranged in a row, each showing a different outfit style. The background is a dark grey gradient.

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We are grateful to all the Rock Your Style models, for the important work the Foundation does for our friends and neighbors in need, and we applaud the board of directors for leading the way towards alleviating hardships during difficult times.

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In Memory of Kristy Clement

1985 - 2023

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Death is nothing at all. It does not count. I have only slipped away into the next room. Nothing has happened.

Everything remains exactly as it was. I am I, and you are you, and the old life that we lived so fondly together is untouched, unchanged. Whatever we were to each other, that we are still.

Call me by the old familiar name. Speak of me in the easy way which you always used. Put no difference into your tone. Wear no forced air of solemnity or sorrow.

Laugh as we always laughed at the little jokes that we enjoyed together. Play, smile, think of me, pray for me. Let my name be ever the household word that it always was. Let it be spoken without an effort, without the ghost of a shadow upon it.

Life means all that it ever meant. It is the same as it ever was. There is absolute and unbroken continuity. What is this death but a negligible accident?

Why should I be out of mind because I am out of sight? I am but waiting for you, for an interval, somewhere very near, just round the corner.

All is well. Nothing is hurt; nothing is lost. One brief moment and all will be as it was before. How we shall laugh at the trouble of parting when we meet again!

– Henry Scott-Holland. "Death Is Nothing At All."