



Benefiting
The NYOH Community Cancer
Foundation



July 2024

Dear friends:

The NYOH Community Cancer Foundation is seeking program ads for our sensational fashion show fundraiser, Rock Your Style®! Together, let's make an impact on the lives of local cancer patients.

We invite you to place a half page in our event's printed program for a \$200 donation. Purchasing a Look Book ad is an ideal way to showcase your local business or service to an audience of over 400 guests; and/or a meaningful way to show support for one of our models with a personalized message of encouragement.

Rock Your Style® is an unforgettable night of fashion, elegance and excitement will be on September 21, 2024, at Empire Live in downtown Albany. There will be a glamorous red carpet, professional photographers and a captivating fashion show featuring the Capital Region's influential "movers and shakers" raising funds and awareness for the NYOH Community Cancer Foundation.

Ad Specs:

- Ad size: Half page, 4.25" x 5.25"
- Submission Format: Full color, press-ready digital 300 dpi in EPS, PDF, InDesign or Illustrator
- Submission Deadline: August 23
- E-mail your digital ad file to rachel.rupright@usoncology.com

Two payment options:

- Online at <https://bit.ly/RYS24> or scan the QR Code
- Mail a check made payable to: NYOH Community Cancer Foundation



All event proceeds support the NYOH Community Cancer Foundation's efforts to assist patients and their families impacted by cancer, relieving the burden of rent, utilities, and other basic needs.

We eagerly anticipate your support to make this year's Rock Your Style® bigger and brighter than ever! Together, let's make a remarkable impact on the lives of local cancer patients.

Fashionably yours,
The Rock Your Style® Event Committee

NYOH Community
Cancer Foundation

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nyohfoundation.org/rockyourstyle