



**NYOH** Community  
Cancer Foundation

**2025**

# Event Sponsorship Opportunities

Your support for our events directly impacts the lives of local cancer patients and their families, offering hope and relief when they need it most.

Founded in 2000 by a dedicated group of NYOH physicians, staff, and patients, the NYOH Community Cancer Foundation has been a lifeline for those facing cancer. We provide financial assistance to cover essentials like rent, utility bills, and household expenses, as well as gift cards for gas and groceries. This ensures that patients can focus on their treatment without the added burden of financial stress.

Beyond direct financial support, the Foundation invests in our community by funding limited patient education programs and workshops designed to empower and inform. In 2024 alone, nearly 470 cancer patients across the Capital Region received assistance through our efforts.

Every dollar raised stays within our local community, making an immediate and lasting impact on the lives of your neighbors, friends, and loved ones. Together, we're building a community greater than cancer.

The NYOH Community Cancer Foundation is a registered 501c3 organization. EIN 14-1822194.

**NYOH Community Cancer Foundation**  
449 Route 146, Suite 101 • Clifton Park, NY 12065  
nyohfoundation.org • (518) 373-3950

# Colorectal Check Challenge

Month of March 2025

Challenge Celebration | Sunday, March 30 | 12:00–3:00 pm

Carson's Woodside Tavern • 57 NY-9P, Malta, NY

Anticipated attendance: 150

This March, join us for our inaugural month-long awareness and fundraising campaign dedicated to colorectal cancer—the second most common cancer diagnosed in New York. Alarmingly, young adults under the age of 50 represent the fastest-growing demographic for new colorectal cancer diagnoses. Yet with early detection, lifestyle changes, and increased awareness, many of these lives can be saved. The aim of our Colorectal Check Challenge is to spread the word about the importance of cancer screening, raise vital funds to help local cancer patients and celebrate survivorship.

Join us for our end of our month Challenge Celebration with food, music, and fun on March 30.

## Blue Ribbon Champions

### Businesses, organizations & groups

**\$2,500 minimum**

- Pledge to raise a minimum of \$2,500 and actively promote colorectal cancer awareness using materials provided by the NYOH Community Cancer Foundation
- Logo prominently featured on our website and acknowledged across all social media platforms
- Receive four tickets to the challenge celebration on Sunday, March 30 and be recognized during the event

### Individuals

**\$500 minimum**

- Pledge to raise a minimum of \$500 and actively promote colorectal cancer awareness using materials provided by the NYOH Community Cancer Foundation
- Name featured on our website and acknowledged across all social media platforms
- Receive two tickets to the challenge celebration on Sunday, March 30 and be recognized during the event

## Sponsorship Levels

### Platinum Prevention Partner

**\$7,500**

- Feature in our campaign informational and prevention material library with a spotlight video interview or other patient resources highlighting your organization's commitment to early detection or other relevant topic
- One six-foot exhibitor table with four complimentary tickets to attend and interact with guests at the Challenge Celebration

### Gold Prevention Partner

**\$4,000**

- Company name mentioned in all print and digital campaign materials, including promotional flyers, social media posts, and email communications
- One six-foot exhibitor table with two complimentary tickets to attend and interact with guests at the Challenge Celebration



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# Courage & Cancer

## An Evening of Stories

Wednesday, May 7, 2025 | 5:30-8:00 pm  
Revolution Hall at Brown's Brewing Company  
425 River St. • Troy, NY  
Anticipated attendance: 150

Join us for an evening of hope, community, joy, and inspiration as cancer survivors and those affected by cancer tell true, personal stories on stage, which bring to life the realities of living with cancer. Includes a pre-event cocktail hour with raffle prizes.

### Sponsorship Levels

#### Presenting

**\$10,000**

*This exclusive sponsorship opportunity is not offered on a first-come, first-served basis. Given the high visibility of this sponsorship level, the Foundation will carefully review each inquiry to ensure it's the right fit for both the sponsor and the event.*

- Eight tickets, which include reserved seating and access to the pre-event cocktail hour
- Prominent logo and name placement on all digital (website, invitation, social media) and print event materials (signage, program)
- Full-page, color program ad

#### Novelist

**\$5,000**

- Six tickets, which include access to the pre-event cocktail hour
- Logo on all digital event materials (website, invitation, social media)
- Logo on all print event materials (signage, program)
- Half-page, color program ad

#### Storyteller

**\$1,000**

- Four tickets, which include access to the pre-event cocktail hour
- Name on all digital event materials (website, invitation, social media)
- Name on all print event materials (signage, program)
- Name listed in program ad

#### Playwright

**\$2,500**

- Four tickets, which include access to the pre-event cocktail hour
- Logo on all digital event materials (website, invitation, social media)
- Logo on all print event materials (signage, program)
- Half-page, color program ad

#### Narrator

**\$500**

- Two tickets, which include access to the pre-event cocktail hour
- Name on all digital event materials (website, invitation, social media)
- Name on all print event materials (signage, program)
- Name listed in program ad

### Additional Sponsorship Details

Please send us guest names for tickets associated with your sponsorship at least one week prior to the event. Tickets may be donated back to the NYOH Community Cancer Foundation to support the cause.

Please share ad artwork for the program no later than four weeks prior to the event. All ad materials must be press-ready digital files in either as an EPS, PDF, InDesign, or Illustrator file with 300 dpi. Full page ad is 5.25" W x 8.25" H and half page is 5.25" W x 4.25" H.



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# Survivors Day Celebration

Sunday, June 8, 2025 | 11:00 AM-2:00 pm

Albany Marriott, 189 Wolf Rd • Albany, NY

Anticipated attendance: 600+

In collaboration with New York Oncology Hematology, the NYOH Community Cancer Foundation is proud to host this annual celebration honoring NYOH cancer survivors. This popular event offers NYOH survivors and one guest the chance to feel celebrated no matter their stage in their cancer journey. Attendees are treated to a complimentary brunch, NYOH-staffed activities, informational exhibit tables, patient education workshops and an array of door prizes. Attendance is free of charge for all participants.

Sponsorship opportunities are limited and offered on a first-come, first-served basis. The NYOH Community Cancer Foundation will make the final decisions to ensure the best fit for the event. Please note that selling products or services to or collecting information (i.e. raffle entry in exchange for contact information) of guests, staff, or volunteers during the event is not permitted.

## Sponsorship Levels

### Healthcare Industry Corporate Exhibitor

\$5,000

*Limited availability*

Open to pharmaceutical, health insurance, and other healthcare-related industries

- One six-foot exhibitor table
- Two representatives to interact with guests, NYOH staff, and volunteers
- Opportunity to invite one additional non-profit organization of your choice to exhibit for free
- Name featured on event digital and print materials

### Non-healthcare Corporate Exhibitor

\$2,500

Open to local businesses outside of health-related sales and services

- One six-foot exhibitor table
- Two representatives to interact with guests, NYOH staff, and volunteers
- Name featured on event digital and print materials

### Non-profit Community Exhibitor

\$250

Open to local non-profit programs and services

- One six-foot exhibitor table
- Two representatives to interact with guests, NYOH staff, and volunteers
- Name featured on event digital and print materials

## Additional Sponsorship Add-ons

*Limit of one add-on per sponsor*

### Volunteer Breakfast: \$1,000 | Exclusive

Name included in digital and print materials

### Guest Transportation: \$2,000

Name included in digital and print materials

Acknowledgment at event

### Guest Photo Booth: \$3,000 | Exclusive

Logo and/or name displayed on each printed photo

Name included in digital and print materials



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**Saturday, September 27, 2025 | 6:00 pm**  
**Empire Live, 93 North Pearl St. • Albany, NY 12207**  
**Anticipated attendance: 300**

Join us for an unforgettable evening as local “movers and shakers” light up the runway in a sensational fashion show, all in support of the NYOH Community Cancer Foundation and our mission to assist cancer patients. This exciting event blends style and compassion with a shared passion for philanthropy.

The night begins with a VIP cocktail hour, featuring raffle prizes and the beloved “Dine Around” gift card pull. Following the electrifying runway show, the celebration continues with a lively after party. Prepare to be inspired by an evening of fashion, fun, and community spirit!

## Sponsorship Levels

### Presenting Runway Sponsor

**\$10,000**

*This exclusive sponsorship opportunity is not offered on a first-come, first-served basis. Given the high visibility of this sponsorship level, the Foundation will carefully review each inquiry to ensure it's the right fit for both the sponsor and the event.*

- Ten tickets with premier reserved seating
- Exclusive naming rights of the event with integration into the event logo
- Logo listed on the digital invitation
- Logo featured in the commemorative Look Book, plus a full-page, back cover color ad
- Dedicated social media posts
- Logo placement on event website, event banner and event collateral
- Opportunity for a company representative to give opening remarks at the event
- Two tickets to the 2026 Courage & Cancer: An Evening of Stories event

### Haute Couture

**\$5,000**

- Six event tickets with premier reserved seating
- Logo listed on the digital invitation
- Logo featured in the commemorative Look Book, plus a full-page color ad
- Dedicated social media posts
- Logo placement on event website, event banner and event collateral

### Trendsetter

**\$2,500**

- Six event tickets
- Name and logo listed on the digital invitation
- Option to sponsor a model
- Logo featured in the commemorative Look Book, plus a half-page color ad
- Dedicated social media posts
- Logo placement on event website, event banner and event collateral

### Luxe

**\$1,000**

- Four event tickets
- Name listed on the digital invitation
- Name featured in the commemorative Look Book

### Vogue

**\$500**

- Two event tickets
- Name listed on digital invitation
- Name featured in the commemorative Look Book

## Additional Sponsorship Details

Please send us guest names for tickets associated with your sponsorship at least one week prior to the event. Tickets may be donated back to the NYOH Community Cancer Foundation to support the cause.

Please share ad artwork for the program no later than four weeks prior to the event. All ad materials must be press-ready digital files in either as an EPS, PDF, InDesign, or Illustrator file with 300 dpi. Full page ad is 7.75” W x 10.5” H and half page ad is 7.75” W x 5.125” H



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## 2025 Sponsorship Commitment

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship by Event

#### Colorectal Check Challenge

- Platinum Presenting Partner \$7,500
- Gold Prevention Partner \$4,000

#### Courage & Cancer: An Evening of Stories

- Presenting Sponsor \$10,000
- Novelist Sponsor \$5,000
- Playwright Sponsor \$2,500
- Storyteller Sponsor \$1,000
- Narrator Sponsor \$500

#### Survivors Day Celebration

- Healthcare Industry Corporate Exhibitor \$5,000
- Non-healthcare Corporate Exhibitor \$2,500
- Non-profit Community Exhibitor \$250

#### Additional Sponsorship Add-Ons

- Volunteer Breakfast \$1,000 | Exclusive
- Guest Transportation \$2,000
- Guest Photo Booth \$3,000 | Exclusive

#### Rock Your Style®

- Presenting Runway Sponsor \$10,000
- Haute Couture \$5,000
- Trendsetter \$2,500
- Luxe \$1,000
- Vogue \$500

2025 Commitment Total \$ \_\_\_\_\_

#### Additional Notes

We kindly ask that sponsorship commitments be confirmed at least six weeks before the event to ensure everything runs smoothly.

Payments are requested at least four weeks prior to the event, and you're welcome to pay online, by check (made payable to the NYOH Community Cancer Foundation), or by invoice. Once we receive your payment, we'll send an acknowledgment for your tax records.

If your sponsorship includes a program ad, please send us the artwork at least four weeks before the event.

Please send the names of your guests no later than one week before the event.

The NYOH Community Cancer Foundation is a 501c3 organization. Final sponsorship approval and decisions are at the discretion of the NYOH Community Cancer Foundation. All sponsorship payments are non-refundable.

For additional details or to discuss custom sponsorship options, please contact **Rachel Hye Youn Rupright, Foundation Administrator** at [rachel.rupright@usoncology.com](mailto:rachel.rupright@usoncology.com).

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#### Payment

- Please invoice me for my sponsorship total.
- I've enclosed a check.
- I will pay online via credit card.