



**Saturday, September 27, 2025 | 6:00 pm**  
**Empire Live, 93 North Pearl St. • Albany, NY 12207**  
**Anticipated attendance: 300**

Join us for an unforgettable evening as local “movers and shakers” light up the runway in a sensational fashion show, all in support of the NYOH Community Cancer Foundation and our mission to assist cancer patients. This exciting event blends style and compassion with a shared passion for philanthropy.

The night begins with a VIP cocktail hour, featuring raffle prizes and the beloved “Dine Around” gift card pull. Following the electrifying runway show, the celebration continues with a lively after party. Prepare to be inspired by an evening of fashion, fun, and community spirit!

## Sponsorship Levels

### Presenting Runway Sponsor

**\$10,000**

*This exclusive sponsorship opportunity is not offered on a first-come, first-served basis. Given the high visibility of this sponsorship level, the Foundation will carefully review each inquiry to ensure it's the right fit for both the sponsor and the event.*

- Ten tickets with premier reserved seating
- Exclusive naming rights of the event with integration into the event logo
- Logo listed on the digital invitation
- Logo featured in the commemorative Look Book, plus a full-page, back cover color ad
- Dedicated social media posts
- Logo placement on event website, event banner and event collateral
- Opportunity for a company representative to give opening remarks at the event
- Two tickets to the 2026 Courage & Cancer: An Evening of Stories event

### Haute Couture

**\$5,000**

- Six event tickets with premier reserved seating
- Logo listed on the digital invitation
- Logo featured in the commemorative Look Book, plus a full-page color ad
- Dedicated social media posts
- Logo placement on event website, event banner and event collateral

### Trendsetter

**\$2,500**

- Six event tickets
- Name and logo listed on the digital invitation
- Option to sponsor a model
- Logo featured in the commemorative Look Book, plus a half-page color ad
- Dedicated social media posts
- Logo placement on event website, event banner and event collateral

### Luxe

**\$1,000**

- Four event tickets
- Name listed on the digital invitation
- Name featured in the commemorative Look Book

### Vogue

**\$500**

- Two event tickets
- Name listed on digital invitation
- Name featured in the commemorative Look Book

## Additional Sponsorship Details

Please send us guest names for tickets associated with your sponsorship at least one week prior to the event. Tickets may be donated back to the NYOH Community Cancer Foundation to support the cause.

Please share ad artwork for the program no later than four weeks prior to the event. All ad materials must be press-ready digital files in either as an EPS, PDF, InDesign, or Illustrator file with 300 dpi. Full page ad is 7.75" W x 10.5" H and half page ad is 7.75" W x 5.125" H



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**NYOH** Community  
Cancer Foundation

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