

2026

Partnership Opportunities



Helping local families cope with the cost of cancer.

Words from Our Foundation Administrator, **Rachel Hye Youn Rupright, MSW**

Every day, I'm reminded of the difference your generosity makes. When you support our events, you're not just making a donation — you're offering hope, comfort, and relief to local families facing cancer. Your kindness helps lift the weight of everyday expenses so that patients can focus on what truly matters: healing.



The NYOH Community Cancer Foundation was created in 2000 by a group of compassionate NYOH physicians, staff, and patients who wanted to do more than provide medical care — they wanted to provide peace of mind. Today, that mission continues. Through your support, we're able to help with essentials like rent, utilities, and household bills, and provide gift cards for gas and groceries.

But our commitment extends beyond financial help. We also invest in programs and workshops that educate, empower, and strengthen our community. In 2024 alone, we provided nearly \$350,000 in direct assistance to more than 650 patients right here in the Capital Region.

Every dollar raised stays local — supporting your neighbors, friends, and loved ones when they need it most. Together, we're building a community grounded in compassion, care, and hope.

With gratitude,

Rachel Hye Youn Rupright

Rachel Hye Youn Rupright, MSW
Foundation Administrator
NYOH Community Cancer Foundation

PS. Be sure to follow us to stay in touch!
Facebook | Instagram | LinkedIn | YouTube @nyohfoundation

Why Partner With NYOH Community Cancer Foundation



Since 2000, serving patients and families in the Greater Capital Region.



100% of funds stay local and support daily-living needs for patients in treatment (groceries, transportation, utilities).



Events engage donors, volunteers, and community organizations in meaningful ways.

2026 Foundation Events Overview

Event	Date	Location
Colorectal Check Challenge	Month of March Closing Celebration: Sunday, March 29	Carson's Woodside Tavern, Malta
Courage & Cancer: An Evening of Stories	Wednesday, May 6	Hilton Garden Inn, Troy
Survivors Day Celebration	Sunday, June 7	Albany Capital Center, Albany
Rock Your Style®	Saturday, September 26	Empire Live, Albany

NYOH Community Cancer Foundation

449 Route 146, Suite 101 | Clifton Park, NY 12065 | (518) 373-3950 |

The mission of the NYOH Community Cancer Foundation is to alleviate financial hardship for community members diagnosed and living with cancer, allowing them to focus on treatment and improve their quality of life.

The NYOH Community Cancer Foundation is a registered 501c3 organization.
EIN 14-1822194.



Colorectal Check Challenge

Month of March 2026 and
Closing Celebration, Sunday | March 29, 2026
Carson's Woodside Tavern | 57 NY-9P, Malta 12020
12:00-3:00 p.m.
Anticipated attendance: 100

Be part of a powerful movement to fight colorectal cancer in our community! This March, join us for our month-long awareness and fundraising campaign dedicated to colorectal cancer—one of the most preventable, yet second-leading causes of cancer-related deaths in the United States.

We're calling on local businesses, schools, organizations, and individuals to spread the word about screening, early detection, and lifestyle changes throughout the month. Then, come celebrate at our Closing Celebration on Sunday, March 29. Let's illuminate the importance of prevention, raise vital funds, and support those impacted by this disease.

Together, we can make a life-changing difference. Will you join us?



Learn more at nyohfoundation.org/CRC

Partnership Opportunities

Prevention Partner

\$4,000

Become an NYOH Foundation Prevention Partner and pledge your commitment to raising awareness during Colorectal Cancer Awareness Month.

As part of your sponsorship, your organization will be recognized as a month-long partner in our community-wide effort to promote screening, education, and prevention.

Your partnership includes:

- Month-long recognition as an official Colorectal Cancer Awareness Month partner across NYOH Foundation print, digital, and social media platforms
- Opportunity to share your organization's print or digital resources, videos, or educational materials throughout March
- Feature in the March awareness e-newsletter, spotlighting your commitment to prevention
- Logo placement on all campaign materials — print and digital
- Visibility at the Challenge Celebration (March 29) — includes a 6-foot exhibitor table, opportunity to provide brief remarks, and four tickets
- Four Challenge T-shirts for your team

Your support amplifies lifesaving awareness messages and demonstrates your organization's leadership in the fight against colorectal cancer.

Get Behind It: The Colorectal Check Challenge

\$1-\$2,500+

This March, we're challenging our business community, friends, schools and neighbors to "Get Behind It" and help the NYOH Foundation raise awareness, funds, and hope in the fight against colorectal cancer.

By accepting our challenge, you'll receive our toolkit and set up a fundraising page on behalf of yourself or your company. Then, share CRC info, rally your network, and unlock special rewards as you climb the fundraising ranks. The more you raise, the more perks you earn. It's a friendly competition for a life-saving cause.



Courage & Cancer

An Evening of Stories

Courage & Cancer: An Evening of Stories

Wednesday, May 6, 2026

Hilton Garden Inn, Troy | 235 Hoosick St, Troy 12180

5:30-8:00 PM

Anticipated attendance: 150

Join us for an evening of hope, community, joy, and inspiration as cancer survivors and those affected by cancer tell true, personal stories on stage, which bring to life the realities of living with cancer. Includes a pre-event reception and cocktail hour with raffle prizes.



Learn more at nyohfoundation.org/evening-of-stories

Partnership Opportunities

Presenting

\$10,000

This exclusive sponsorship opportunity is not offered on a first-come, first-served basis. Given the high visibility of this sponsorship level, the Foundation will carefully review each inquiry to ensure it's the right fit for both the sponsor and the event.

- Eight tickets, which include reserved seating and access to the pre-event reception and cocktail hour
- Full-page, color program ad
- Prominent logo and name placement on all digital (website, invitation, social media) and print event materials (signage, program)

Novelist

\$5,000

- Six tickets, which include access to the pre-event reception and cocktail hour
- Logo on all digital event materials (website, invitation, social media)
- Logo on all print event materials (signage, program)
- Half-page, color program ad

Playwright

\$2,500

- Four tickets, which include access to the pre-event reception and cocktail hour
- Logo on all digital event materials (website, invitation, social media)
- Logo on all print event materials (signage, program)
- Half-page, color program ad

Storyteller

\$1,000

- Four tickets, which include access to the pre-event reception and cocktail hour
- Name on all digital event materials (website, invitation, social media)
- Name on all print event materials (signage, program)
- Name listed in program ad

Narrator

\$500

- Two tickets, which include access to the pre-event reception and cocktail hour
- Name on all digital event materials (website, invitation, social media)
- Name on all print event materials (signage, program)
- Name listed in program ad

Additional Sponsorship Details

Guest Information: Names of guests for any tickets must be provided at least one week prior to the event.

Ticket Donations: Tickets may be donated back to the NYOH Community Cancer Foundation to support the cause.



Cancer Survivors Day Celebration

Sunday, June 7, 2026

Albany Capital Center | 55 Eagle Street, Albany 12207

11:00 a.m.–2:00 p.m.

Anticipated attendance: 700+

In collaboration with New York Oncology Hematology, the NYOH Community Cancer Foundation is proud to host this annual celebration honoring NYOH cancer survivors. This popular event offers NYOH survivors and one guest the chance to feel celebrated no matter their stage in their cancer journey. Attendees are treated to a complimentary brunch, NYOH-staffed activities, informational exhibit tables, and an array of door prizes. Attendance is free of charge for all guests.

Sponsorship opportunities are limited and offered on a first-come, first-served basis. The NYOH Community Cancer Foundation will make the final decisions to ensure the best fit for the event. Please note that selling products or services to guests, staff, or volunteers during the event is not permitted, nor is fundraising for any organization beyond the NYOH Foundation.

Learn more at newyorkoncology.com/survivorsday

Partnership Opportunities

Healthcare Industry Corporate Exhibitor **\$5,000 | Limited availability**

Open to pharmaceutical and testing companies, health insurance, and other industry partners

- One six-foot exhibitor table
- Two representatives to interact with guests, NYOH staff, and volunteers
- Name featured on event digital and print materials
- Opportunity to invite one additional non-profit organization of your choice to exhibit for free

Non-healthcare Corporate Exhibitor **\$750**

Open to local businesses outside of health-related sales and services

- Two representatives to interact with guests, NYOH staff, and volunteers
- Name featured on event digital and print materials
- One six-foot exhibitor table

Patient Education **\$500 | Limited availability**

Open to any business or organization interested in supporting patient education offerings

- Verbal recognition during the sponsored session, schedule TBD
- Name included in digital and print materials

Non-Profit Community Exhibitor **\$250**

Open to local non-profit programs and services of interest to event attendees

- Two representatives to interact with guests, NYOH staff, and volunteers
- Name featured on event digital and print materials
- One six-foot exhibitor table





Rock Your Style®

Saturday, September 26, 2026

Empire Live, 93 North Pearl St | Albany 12207

6:00 p.m. – 10:00 p.m.

Anticipated attendance: 300

Join us for an unforgettable evening as local “movers and shakers” light up the runway in a sensational fashion show, all in support of the NYOH Community Cancer Foundation and our mission to assist cancer patients. This exciting event blends style and compassion with a shared passion for philanthropy.

The night begins with a VIP cocktail hour, featuring raffle prizes and the beloved “Dine Around” gift card pull. Following the electrifying runway show, the celebration continues with a lively afterparty. Prepare to be inspired by an evening of fashion, fun, and community spirit!



Learn more at nyohfoundation.org/Rock-Your-Style

Partnership Opportunities

Presenting Runway Sponsor

\$25,000

This exclusive sponsorship opportunity is not offered on a first-come, first-served basis. Given the high visibility of this sponsorship level, the Foundation will carefully review each inquiry to ensure it's the right fit for both the sponsor and the event. We appreciate your understanding as we work to maintain the mission and values of our community-focused event!

- Ten tickets with premier reserved seating
- Exclusive naming rights of the event with integration into the event logo
- Logo listed on the digital invitation
- Logo featured in the commemorative Look Book, plus a full-page, back cover color ad
- Dedicated social media posts
- Logo placement on event website, event banner and event collateral
- Opportunity for a company representative to give opening remarks at the event
- Two tickets to the 2027 Courage & Cancer: An Evening of Stories event

Haute Couture

\$5,000

- Six tickets with premier reserved seating
- Logo listed on the digital invitation
- Logo featured in the commemorative Look Book, plus a full-page color ad
- Dedicated social media post
- Logo placement on event website, event banner and event collateral

Trendsetter

\$2,500

- Six tickets
- Logo listed on the digital invitation
- Logo featured in the commemorative Look Book, plus a half-page color ad
- Dedicated social media post
- Logo placement on event website, event banner and event collateral
- Option to sponsor a model

Luxe

\$1,000

- Four tickets
- Name listed on the digital invitation
- Name featured in the commemorative Look Book

Vogue

\$500

- Two tickets
- Name listed on digital invitation
- Name featured in the commemorative Look Book

Other Partnership Opportunities

Not every partnership has to be tied to an event. Many of our most meaningful collaborations come from organizations and individuals who want to make a lasting impact throughout the year. These ongoing partnerships help sustain vital programs that provide both immediate relief and long-term support for patients and families in our community.

Through a customized contribution, you can directly support one of our core initiatives: **Financial Assistance** or **Patient Education**.

Financial Assistance

For many families, cancer brings more than physical and emotional challenges — it brings financial ones too. The costs of treatment, time away from work, and everyday living expenses can quickly become overwhelming. This financial toxicity often forces patients to make impossible choices between their health and their household needs.

Your partnership helps remove that burden. Every dollar you contribute goes directly to helping local patients maintain stability during one of the hardest times in their lives.

Here's how your gift can make a difference:

\$100 Provides five roundtrips to and from medical appointments

\$500 Covers two weeks of groceries, helping patients maintain strength and nutrition during treatment

\$1,000 Helps pay one month of rent, keeping a patient safe and secure while focusing on recovery

Every contribution stays local, offering comfort and dignity to neighbors, friends, and loved ones right here in our community.

Patient Education

Knowledge is power — especially when facing cancer. Your partnership underwriting patient education programming can help expand our educational efforts to empower patients, promote early detection, and provide critical information to those navigating treatment and survivorship.

With your support, we can create and share trusted, accessible resources for patients, caregivers, and families through programs such as:

- **Video series** offering reliable, easy-to-understand information
- **In-person demonstrations** or training sessions led by clinical experts
- **Peer mentorship** and connection programs for emotional support
- **Nutrition and cooking classes** to promote healthy living during and after treatment
- **Disease-specific education** to help patients better understand their diagnosis
- **Financial well-being** workshops to ease the stress of treatment costs
- **Social and emotional health** sessions to support the whole person, not just the illness
- **Therapeutic writing workshops** helping patients cope with their diagnosis through writing

Your investment in education helps ensure that no patient faces cancer alone and that every person has the tools they need to make informed, confident decisions about their care.

Looking for a More Customized Partnership?

If our sponsorship packages don't quite fit your goals, we'd love to collaborate on a customized annual contribution or alternative partnership that aligns with your organization's priorities.

Together, we can design a giving opportunity that supports the Foundation's mission while providing meaningful visibility for your business.

Additional partnership benefits may include:

- Extra event tickets or VIP access
- Dedicated recognition on social media and the Foundation website
- Inclusion in the annual report and printed materials recognizing sponsors
- A featured article or resource spotlight in our newsletter or blog

Let's explore how we can build a partnership that makes a lasting difference for local cancer patients and their families.

For additional details or to discuss custom sponsorship options, please contact Rachel Hye Youn Rupright, Foundation Administrator.

E: rachel.rupright@nyoh.com **P:** (518) 373-3950

The NYOH Community Cancer Foundation is a 501c3 organization. Final sponsorship approval and decisions are at the discretion of the NYOH Community Cancer Foundation. All sponsorship payments are non-refundable.

Partnership Commitment Form

Yes! We want to support the NYOH Community Cancer Foundation.

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Colorectal Check Challenge

Prevention Partner \$4,000

CRC Challenge Ambassador

Courage & Cancer: An Evening of Stories

Presenting Sponsor \$10,000

Storyteller Sponsor \$1,000

Novelist Sponsor \$5,000

Narrator Sponsor \$500

Playwright Sponsor \$2,500

Survivors Day Celebration

Healthcare Industry Corporate \$5,000

Patient Education \$500

Non-healthcare Corporate Exhibitor \$750

Non-profit Community Exhibitor \$250

Rock Your Style®

Presenting Runway Sponsor \$25,000

Luxe \$1,000

Haute Couture \$5,000

Vogue \$500

Trendsetter \$2,500

Other Partnership

Financial Assistance \$ _____

Patient Education \$ _____

2026 Total Commitment \$ _____

Payment Options

- Invoice for total 2026 Commitment or 60 days before event(s)
- Check mailed to 449 Route 146, Suite 101 | Clifton Park, NY 12065
- Online via credit card